



BADM 233 - PRINCIPLES OF MANAGEMENT

3 CREDITS

SYLLABUS

CATALOG DESCRIPTION

An introduction to the basic theory of management including the functions of planning, organizing, staffing, leading, and controlling; while considering management's ethical and social responsibilities.

Prerequisites: RDNG-113 and ENGL-099

Semester Offered: Fall, Spring

Common Student Learning Outcomes

Upon successful completion of San Juan College programs and degrees, the student will demonstrate competency in...

BROAD AND SPECIALIZED LEARNING

Students will actively and independently acquire, apply, and adapt skills and knowledge with an awareness of global contexts.

CRITICAL THINKING

Students will think analytically and creatively to explore ideas, make connections, draw conclusions and solve problems.

CULTURAL AND CIVIC ENGAGEMENT

Students will act purposefully, reflectively, and ethically in diverse and complex environments.

EFFECTIVE COMMUNICATION

Students will exchange ideas and information with clarity in multiple contexts.

INFORMATION LITERACY

Students will be able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

INTEGRATING TECHNOLOGIES

Students will demonstrate fluency in the application and use of technologies in multiple contexts.

Student work from this class may be randomly selected and used anonymously for assessment of course, program, and/or institutional learning outcomes. For more information, please refer to the Dean of the appropriate School.

Course Learning Outcomes

Upon successful completion of the course, the student will be able to...

GENERAL LEARNING OBJECTIVES

1. Explain the major functions of management including planning, organizing,

- communications, controlling, motivating, leading, and staffing.
2. Recognize major developments in the history of management thought.
 3. Describe the basic managerial processes including decision making and other key skills necessary for managers to perform their roles.
 4. Identify an organization's stakeholders and the importance of social and ethical responsibility of managers.
 5. Explain the formulation and implementation of strategic planning, including the relationship between goals, plans, vision statements, and mission statements.
 6. Describe the strategies managers use to help organizations adapt to changing internal and external environments.
 7. Explain organizational change, forces for change, sources of resistance to change, and the techniques managers can use to implement and facilitate change.