



ECON-212 Economic Development of the US

3 Credit Hours

SYLLABUS

CATALOG DESCRIPTION

This course is a history of economic development in the United States from colonial days to the present. Such issues as the transformation of America from an agricultural economy to an industrial economy and finally to a post-industrial age are discussed. The changing roles of government, education, money and banking, and industry are major topics.

Common Student Learning Outcomes

Upon successful completion of San Juan College programs and degrees, the student will demonstrate competency in...

BROAD AND SPECIALIZED LEARNING

Students will actively and independently acquire, apply, and adapt skills and knowledge with an awareness of global contexts.

CRITICAL THINKING

Students will think analytically and creatively to explore ideas, make connections, draw conclusions and solve problems.

CULTURAL AND CIVIC ENGAGEMENT

Students will act purposefully, reflectively, and ethically in diverse and complex environments.

EFFECTIVE COMMUNICATION

Students will exchange ideas and information with clarity in multiple contexts.

INFORMATION LITERACY

Students will be able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

INTEGRATING TECHNOLOGIES

Students will demonstrate fluency in the application and use of technologies in multiple contexts.

Student work from this class may be randomly selected and used anonymously for assessment of course, program, and/or institutional learning outcomes. For more information, please refer to the Dean of the appropriate School

GENERAL OBJECTIVES:

General objectives of the course are to understand the following:

- A. Economic history of the United States
- B. Businesses to Start and Grow in the U.S.
- C. Local Business Conditions and Needs
- D. Innovation and Entrepreneurship

SPECIFIC OBJECTIVES/OUTCOMES:

At the conclusion of this course the student should be able to understand the following:

- A. Economic history of the United States
 - 1. Business culture
 - 2. Demographic shift
 - 3. GDP
 - 4. Employment
 - 5. Unemployment
- B. Businesses to Start and Grow in the U.S.
 - 1. Investments in planning, technical assistance, infrastructure and capacity building
 - 2. Employment by sector
 - 3. Entrepreneurship
 - 4. Venture capital investment
 - 5. Research and development
- C. Local Business Conditions and Needs
 - 1. Local economic development partners to advance their locally-developed projects
 - 2. Income and wealth
 - 3. Financial position
 - 4. Composition of economic sectors
 - 5. Notable companies and markets
- D. Innovation and Entrepreneurship
 - 1. Investment in the critical infrastructure needed by businesses to locate or expand in the U.S
 - 2. Strategic investments that equip workers with the skills new or expanding businesses need to be successful.
 - 3. Finance
 - 4. Health care

5. International trade
6. Currency and central bank
7. Law and government