



VETT 211 Vet Business Procedures section name section credit hours Credits Syllabus

Course Information

Meeting times and location: section meeting_times section location

Catalog description: Veterinary Business Procedures 3 is an advanced course designed to develop advanced knowledge and skills in all financial aspects of veterinary practice, animal behavior, personnel and practice management, ordering of inventory, and accountability.

Prerequisites: Student must have clinical site and preceptor approved.

Terms offered: All Semesters

Section-specific Course Description:

Course Level Objectives

Upon successful completion of the course, the student will have the knowledge and skills in the following areas:

1. Marketing

- Identify marketing opportunities and demonstrate a knowledge of how to integrate them into a successful marketing plan
- Recognize effective and ineffective website design and content, and its role in attracting new clients and retaining existing ones
- Recognize the benefits and pitfalls associated with social media, and how to manage this newest form of marketing

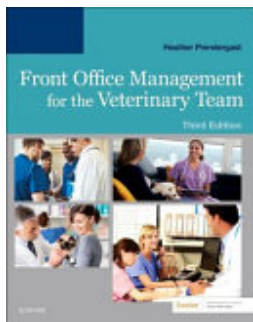
2. Business Systems

- Create and maintain all appropriate facility records and logs in compliance with regulatory guidelines*

- Assess inventory needs and perform required calculations to effectively manage inventory control*
- Contribute to the financial health of the veterinary facility by demonstrating a working knowledge of basic accounting terminology and principles, types of financial statements, budget process and accounts receivable
- Demonstrate a working knowledge of the appointment procedures, medical record management, and log book systems in place in the student's off-campus clinical instruction (OCCI) facility; identify strengths and weaknesses in the facility's current procedures and recommend specific actions that could be taken to improve those procedures
- Possess a working knowledge of how pet health insurance and wellness programs can be incorporated into a facility's business plan, thereby making necessary veterinary services more affordable to the client and increasing revenue to the practice

* CVTEA Accreditation Policies and Procedures - Appendix I,
<https://www.avma.org/ProfessionalDevelopment/Education/Accreditation/Programs/Pa>
 (accessed April 12, 2016).

Required Texts and/or Materials



Front Office Management for the Veterinary Team
 9780323570404
 Heather Prendergast
 Saunders
 2019-02-13

Required Technology and Software

- Canvas
- Chrome, Safari, or Firefox

Technical Support

Technical support is available through the San Juan College Help Desk 24/7/365. The help desk can be reached at 505-566-3266 or by creating a ticket at [San Juan College Help Desk](#).

For tickets and password reset: [San Juan College Help Desk](#)

For Canvas support information: [Canvas Support](#)

Accessibility/Privacy Policies for all Technology Tools Used

[Accessibility/Privacy Policies for all Technology Tools Used](#)

Course Requirements

Students will do the following activities:

Assignments:

- The due dates for assignments are posted in the course
- The written assignments will require you to apply what you learn from each week's course materials
- Unless otherwise noted, all assignments are due by 11:59pm MOUNTAIN TIME on the Monday following the week it was assigned; it is the student's responsibility to allow for changes in time zone differences
- There will be an automatic 10% penalty per day for late submissions

Quizzes and Exams

- Make sure you are prepared to take quizzes and exams prior to opening them and that you have time to complete them in one sitting; they cannot be paused once the timer begins
- Each quiz will have 10 questions and you will have 10 minutes to complete and submit your work
- There are two exams in this course which are closed book-you cannot use your textbook or notes
- The quiz and exam questions are based on the assigned readings and other course materials
- The lowest quiz score will be dropped from your overall score
- You will have one attempt for each quiz and exam
- Unless otherwise noted, all quizzes and exams are due by 11:59pm MOUNTAIN TIME on the Monday following the week they are assigned; it is the student's responsibility to allow for changes in the time zone differences
- There will be an automatic 10% penalty per day for late submissions
- The final exam will remain open until 11:59pm MST of the last day of the course

COVID Safe Practices for Being on Campus

Masks / cloth face coverings must be worn while on campus in accordance with the New Mexico public health order. If you feel that you cannot wear a mask due to health complications, please contact Disabilities Services:

disabilityservices@sanjuancollege.edu or call (505) 566-3271. Hand sanitizer stations are at all building entrances, please “wash in, wash out”--clean your hands when you enter and before you leave. Classrooms and labs have been arranged to allow for social distancing; please respect your classmates and instructors by staying 6 feet away from everyone. You will be expected to disinfect your table or area prior to class and after class, cleaning products will be provided for this purpose. Check with your instructor for specific policies for their course. Please do not congregate in hallways or common areas, instead utilize our beautiful outside spaces and weather to visit with your friends and colleagues from a safe distance.

If you have been in contact with anyone who has tested positive for COVID-19, has symptoms, or is waiting on test results, contact your instructor and DO NOT come to class. If you have tested positive, have symptoms or are waiting on test results, contact your instructor and DO NOT come to class. Your health care provider or the assigned contact tracer will let you know when it is safe for you to be around others.

Student Support

Student Services and Support

The Student Support webpage provides information on counseling, tutoring, technical support, and many other support services available to San Juan College students.

[Student Support](#)

Academic Support

Academic Support webpage provides information on academic advising, the library, Testing Center, and the honors program.

[Academic Support](#)

Participation and Attendance Policy

- Students are expected to log into the course no later than Monday of the current week and throughout the week as needed to complete the week's coursework
- Students should check their Canvas and SJC email daily
- All assignments have associated due dates and are subject to the late work policy described in this document and the course itself

- If students have problems or questions concerning the course or course expectations, they must contact their instructor in a timely and professional manner

Other Classroom Policies and Expectations

- You are responsible for the information sent to your San Juan College email address and Canvas inbox. Failure to check them on a regular basis is not an acceptable excuse for not following course guidelines and expectations
- Read all course announcements in Canvas, as you are responsible for the information posted here. Failure to log into the course on a regular basis is not an acceptable excuse for not following course guidelines and expectations
- When corresponding with your instructor, use the course messaging system within Canvas for a faster response. If you must email your instructor outside of the course email system, you must include your name, the course (i.e. VETT 211), and the week and exact assignment/quiz/submission you are inquiring about
- Reserve adequate time to work on this course
- Submit assignments in a timely manner and per the directions provided in the weekly modules

Canvas Participation and Expectations

Students are expected to log in to Canvas no later than Monday of the current week to review that week's Weekly Overview and instruction page. Students are expected to continue to log in to the course throughout the week to complete all required coursework.

Instructor Response Time

Assignments are graded and posted within 10 days after the assignment closes, although certain manually graded assignments may require additional time. Emails and phone calls will be returned as soon as possible Monday through Friday, but generally no later than 48 hours (excluding weekends and holidays).

Course Time Commitment

Students should expect to commit 4-8 hours per week, including reading and reviewing course textbooks and other online resources, completing weekly assignments and taking quizzes and exams.

Grading

Final grades are calculated based on the following...

Category	Weight
Quizzes (lowest score will be dropped)	30%
Exams (2)	30%
Weekly Assignments	40%

A = 90% and above

B = At least 80% and less than 90%

C = At least 70% and less than 80%

F = less than 70%

Key Dates to Remember

[Full Academic Calendar](#)

Course Schedule

Week	Topic	Graded Assignments (This is an overview only. See the weekly modules for complete instructions).	Reading Assignments	Quizzes and Exams
Week 01	Strategic Planning	None	Front Office Management for the Veterinary Team, 3rd ed., Ch 09	Take Week 1 Quiz
Week 02	Marketing Management	Research and critique veterinary websites in Seattle, WA per instructions in the weekly module	Front Office Management for the Veterinary Team, 3rd ed., Ch 10	Take Week 2 Quiz
Week 03	Marketing; Veterinary Practice Websites	Research and critique veterinary websites in student's locale per instructions in weekly module	None	No Quiz
Week 04	Accounting Basics	Accounting basics crossword puzzle	Online reading at www.accountingcoach.com	Take Week 4 Quiz
Week 05	Financial Management; Financial Statements	Financial statements matching exercise	1. Front Office Management for the Veterinary Team, 3rd ed., Ch 11 (partial), pages 214-243 (stop at Pet Health Insurance) 2. Online reading at www.accountingcoach.com	Take Week 5 Quiz
Week 06	Midterm	None	None	Take the Midterm Exam (Covering weeks 1-5)
Week 07	Pet Health Insurance and Wellness Plans	Discussion Board: To offer a pet health insurance or wellness plan or not	Front Office Management for the Veterinary Team, 3rd ed., Ch 11 (part 2) pages 243-251	Take Week 7 Quiz
Week 08	Appointment Management Systems	Discussion Board: Scheduling Issues	Front Office Management for the Veterinary Team, 3rd ed., Ch 13	Take Week 8 Quiz
Week 09	Medical Records Management	Essay questions regarding medical records management at student's OCCI facility	Front Office Management for the Veterinary Team, 3rd ed., Ch 14	Take Week 9 Quiz
Week 10	Inventory Management	Complete the Inventory Control Calculation chart	Front Office Management for the Veterinary Team, 3rd ed., Ch 15	Take Week 10 Quiz

Week 11	Controlled Substances	Complete Veterinary Controlled Drug Log	Front Office Management for the Veterinary Team, 3rd ed., Ch 16	Take Week 11 Quiz
Week 12	Final Exam	None	None	Take Final Exam (Covering weeks 7-11)

Instructor reserves the right to adjust the above schedule as needed.

No CTCs or Capstone Project

There are not CTCs or Capstone Projects required in this course. However, there are assignments which are graded by the instructor for this course. Students are expected to communicate with their OCCI preceptors regarding business procedures and policies within their facilities when gathering such information is necessary to complete the weekly assignments.

College Policies

The following information also applies to your work in this class. If you have special needs for campus emergency situations, please inform me immediately.

1. Academic Accommodations - American with Disabilities Act (ADA)

If you believe you need academic accommodations due to physical or learning disabilities, you are encouraged to inform them as soon as possible. The coordinator can work with you in verifying your disabilities and developing accommodation strategies. Please go to [Disability Services Office](#), click the button for "Request for Services" and complete all the steps.

You can also contact the college's disability coordinator in the Advising/Counseling Center at 566-3271 or disabilityservices@sanjuancollege.edu. More information is available on the website listed above.

2. The Family Educational Rights and Privacy Act (FERPA)

Your personal information and grade are confidential. Aside from routine reporting to the college required for this course, I will not share such information with anyone unless I have your permission.

3. Academic Honesty Rules

San Juan College expects all students to adhere to the [Academic Honesty Rules](#) as posted online. These are the official guidelines for all classes at San Juan College (July 2006).

4. Student Conduct Statement

College is preparation for professional opportunities, and professional conduct is expected in courses, including online classes, as well as any written communications, and interactions with members of the college community. As part of our learning community, students are expected to interact and communicate in a mature, respectful, thoughtful, and supportive manner. Students who demonstrate disrespectful, hostile, belittling, bullying or other disruptive behavior will be subject to potential consequences and possible dismissal from the college. The college will take appropriate action when students demonstrate threatening behavior (to others or self). Students should refer to the Code of Conduct in the Student Handbook for additional information.

5. Student Safety

Keeping students safe is a priority, and part of that is ensuring that we have the ability to communicate emergency messages – whether for school closures due to weather or for more or urgent situations. Rave is San Juan College’s emergency messaging system. Through your SJC student email, you will automatically receive email messages, however, it is also vital that you receive text messages. In order to receive the messages, you must register in a simple process with [Rave](#). When registering, please make sure that your mobile status is “confirmed.”

The Department of Public Safety is available 24 hours per day. In an emergency, they can be accessed by calling 215-3091 or 566-3333.

In the event of an emergency, a Rave message will be sent, and depending on the situation, you will be instructed to do one of the following:

- Evacuate the building
- Shelter in place (Campus doors are locked, and operations continue as normal. During this situation, no one other than law enforcement is allowed in or out of the campus.)
- Lockdown (Campus doors are locked. All operations cease, and you should take cover in your immediate area. No one other than law enforcement is allowed in or out of the campus.)

6. Non-Discrimination, Sexual Harassment, and Retaliation.

San Juan College does not discriminate on the basis of race, color, religion, sex, sexual orientation, gender identity, national origin, disability, age, genetic, veteran’s status, or on the basis of any other category protected under federal, state and local laws. If you have experienced sexual harassment, sexual assault, or any other form of protected class discrimination, we encourage you to make a report. If you report to a faculty member, she/he/they are obligated by policy to share knowledge, notice, and/or reports of harassment, discrimination, and/or retaliation with the Title IX Coordinator. These disclosures include but are not limited to reports of sexual assault, dating/domestic violence, and stalking. You

may also make a confidential report to a SJC Counselor. Please refer to San Juan College's [Title IX](#) site for further details.

San Juan College's Title IX Coordinator is Stacey Allen, Assistant Director of Human Resources/Equity, Diversity, and Inclusion Officer. The office is located at the Educational Services Center Building, 2nd Floor, Human Resources, Room 4243 at (505) 566-3515 or allens@sanjuancollege.edu.

7. Drop for Non-Attendance and/or Non-Participation

Class Attendance and Participation Expectation:

Face-to-Face -- Students are expected to attend and participate in class regularly. Any student missing more than 10% of consecutive class time, (For example, in a regular 15-week class that meets twice a week, this equates to the student missing 3 consecutive classes) without consultation with the instructor may be considered as having abandoned the course.

On-line -- Students are expected to participate regularly and submit all course assignments, based on the course guide definition. A student who does not submit any assignments during a consecutive 10% of the course (1.5 weeks of a 15-week semester) without consulting the instructor, may be considered as having abandoned the course. Logging in does not meet the attendance standard.

Competency-Based Education Classes -- Students are expected to have regular and substantive interactions with their instructor and to actively work on course content. A student who has not submitted coursework, nor had substantive interactions with the instructor over a consecutive 10% of the term, without the instructor's prior approval, will be considered to have abandoned the competency progression. Last date of attendance will be recorded as the last date that coursework was submitted or that the student met with the instructor. For on-line learners, logging in does not meet the attendance standard.

8. Failure to Meet Class Participation Expectation:

Students who fail to meet participation expectations will have their last date of attendance recorded. This date will be used to recalculate any financial aid received/veteran's benefits received, and the student may be required to repay the institution/government. If the student does not drop the course, an 'X' grade will be recorded. An 'X' grade impacts the grade point average the same as an 'F'.

9. Grading Policies

Incomplete: Incomplete Grade Assignment ([Incomplete Grades Information](#))

The grade of I (Incomplete) is given for passing work that could not be completed during the semester because of circumstances beyond the student's control. Ordinarily, the assignment of an I is given by the course instructor at the time final grades are due

In no case is an I grade to be used to avoid assignment of D or F grades for marginal or failing work or to require a student to enroll in the class the next semester because work was not completed on time. Circumstances warranting the issuance of an I grade must be beyond the student's control and must be documented on the appropriate form prior to approval.

I grades can be removed only during the subsequent 16 weeks from the end of term, or within the time limit set by the instructor. Removal of an I is accomplished by completing the work in a manner acceptable to the instructor. Re-enrollment in the course under the repeat option does not remove the prior grade of I. Students should not re-enroll for the course. An I not made up within 16 weeks or within the time limit set by the instructor will change to an F grade thereafter and cannot be changed by work completion.

10. Grade Appeals

The policy for grade appeals is in the Academic Catalog. ([Grade Appeal Policy](#))

Student Handbook

The Student Handbook provides information on Student support, student organizations, and San Juan College policies.

[Student Handbook](#)