

BUSA-1220 NON-PROFIT BUSINESS MANAGEMENT 3 CREDITS

SYLLABUS

CATALOG DESCRIPTION

Students will examine operational and philosophical bases for not-for-profit entities, including IRS designations, partnerships, project planning, marketing, and funding sources.

Prerequisites: ENGL-095 and RDNG-096 or appropriate English and Reading Accuplacer scores.

Semester Offered: Fall, Spring, Summer

COMMON STUDENT LEARNING OUTCOMES

Upon successful completion of San Juan College programs and degrees, the student will demonstrate competency in...

BROAD AND SPECIALIZED LEARNING

Students will actively and independently acquire, apply, and adapt skills and knowledge with an awareness of global contexts.

CRITICAL THINKING

Students will think analytically and creatively to explore ideas, make connections, draw conclusions and solve problems.

CULTURAL AND CIVIC ENGAGEMENT

Students will act purposefully, reflectively, and ethically in diverse and complex environments.

EFFECTIVE COMMUNICATION

Students will exchange ideas and information with clarity in multiple contexts.

INFORMATION LITERACY

Students will be able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

INTEGRATING TECHNOLOGIES

Students will demonstrate fluency in the application and use of technologies in multiple contexts.

Student work from this class may be randomly selected and used anonymously for assessment of course, program, and/or institutional learning outcomes. For more information, please refer to the Dean of the appropriate School.

COURSE LEARNING OUTCOMES

Upon successful completion of the course, the student will be able to...

1. Understanding Nonprofit Management, the Nonprofit Sector, and Nonprofit Organizations
2. Managing the Nonprofit Organization
3. Obtaining and Managing Resources
4. Special Topics

SPECIFIC LEARNING OBJECTIVES

1. Understanding Nonprofit Management, the Nonprofit Sector, and Nonprofit Organizations
 - a. Nonprofit Management as a Profession and a Field Of Study
 - b. Overview of the Nonprofit Sector
 - c. Theories of the Nonprofit Sector and Nonprofit Organizations
 - d. Nonprofit Governing Boards
 - e. Executive Leadership
2. Managing the Nonprofit Organization
 - a. Ensuring Accountability and Measuring Performance
 - a. Developing Strategy and Building Capacity
 - b. Collaborations, Partnerships, and Mergers
 - c. Managing Staff and Service Volunteers
 - d. Marketing and Communications
 - e. Advocacy and Lobbying
3. Obtaining and Managing Resources
 - a. Financial Management
 - b. Philanthropic Fundraising
 - c. Earned Income Strategies
 - d. Government Grants and Contracts
4. Special Topics
 - a. Social Entrepreneurship and Social Innovation
 - b. Governing and Managing International and Global Organizations