

CATALOG DESCRIPTION

Introduction to HTML code. Creating and designing a web page in HTML, adding tables and using frames in web design. Use HTML to create interactive, dynamic Web pages. Implement cascading style sheets.

Prerequisites: MATH 096/APAL 040, ENGL 095/APEN 070, RDNG 113/APRD 081

Semester Offered: Fall

Upon successful completion of the course, the student will be able to...

GENERAL LEARNING OUTCOMES:

- I. Utilize an application development methodology.
- II. Design client-side Web applications.
- III. Program client-side Web applications.
- IV. Explain and utilize object models.

SPECIFIC LEARNING OUTCOMES:

- 1. Explain what the structure of the World Wide Web is and what a Web document consists of.
- 2. Recognize the need to understand why the HTML language must be learned in today's electronic environment

- 3. Understand the importance of effectively designing and developing Web sites.
- 4. Create HTML web pages.
- 5. Demonstrate the ability to create effective hyperlinks.
- 6. Recognize the criteria behind evaluating and designing effective Web sites.
- 7. Apply the use of color, graphics and image maps in Web pages.
- 8. Design Web page tables both as a design element and means of presenting information.
- 9. Establish the effective use of frames, tables, and forms in Web page design and implementation.
- 10. Create multimedia Web pages containing audio, video, and Java applets.
- 11. Use JavaScript and cascading style sheets to create dynamic Web pages (DHTML).
- 12. Utilize various human/computer interaction theories and effectively apply them to information presentation and management.