

BUDA 2460 BUSINESS ETHICS 3 CREDITS

SYLLABUS

CATALOG DESCRIPTION

The course examines the underlying dimensions of ethics in business, investigating ethics in relationship to the organization and its culture, stakeholders, and society. Exploration of ethical issues from a historical perspective analyzing actual events through the lens of ethical business decision-making, including legal/political, sociocultural, economic and environmental considerations will be undertaken.

Prerequisites: ENGL 1110 or Higher

Semester Offered: Fall

GENERAL EDUCATION STUDENT LEARNING OUTCOMES

In the New Mexico General Education Curriculum students take courses in a variety of content areas, which may include Communications, Mathematics, Science, Social and Behavioral Sciences, Humanities, and the Creative and Fine Arts. Specific course requirements depend on your program. All general education courses focus on at least three of these skills. Other courses may also develop these skills.

Through these courses, students develop five essential skills:

COMMUNICATION

QUANTITATIVE REASONING

CRITICAL THINKING

PERSONAL AND SOCIAL RESPONSIBILITY

INFORMATION AND DIGITAL LITERACY

Student work from this class may be randomly selected and used anonymously for assessment of course, program, and/or general education learning outcomes. For more information, please refer to the Dean of the appropriate School.

COURSE LEARNING OUTCOMES

Upon successful completion of the course, students will be able to...

1. Explain business ethics in the context of the varying demands and expectations of the organization's stakeholders.
2. Analyze how an organization's leadership impacts the ethical environment and culture of the workplace and the business decisions made by organizational members.
3. Examine the difference between personal ethical values and those of a business organization.
4. Discuss the ethical dilemmas presented by technology. 5. Discuss the consequences of unethical and ethical business decisions.
5. Examine the role of corporate social responsibility in the business enterprise.
6. Recognize the variety of social/ethical norms exhibited by business organizations internationally.
7. Develop a methodology for making ethical business decisions.