

COMM 1130-PUBLIC SPEAKING 3 CREDITS

SYLLABUS

CATALOG DESCRIPTION

This course introduces the theory and fundamental principles of public speaking, emphasizing audience analysis, reasoning, the use of evidence, and effective delivery. Students will study principles of communication theory and rhetoric and apply them in the analysis, preparation and presentation of speeches, including informative, persuasive, and impromptu speeches

Formerly COMM-110

Prerequisites: (RDNG 050 or RDNG-096) and ENGL-050 or appropriate Reading and English Accuplacer scores

Semester Offered: All

COMMON STUDENT LEARNING OUTCOMES

Upon successful completion of San Juan College programs and degrees, the student will demonstrate competency in...

BROAD AND SPECIALIZED LEARNING

Students will actively and independently acquire, apply, and adapt skills and knowledge with an awareness of global contexts.

CRITICAL THINKING

Students will think analytically and creatively to explore ideas, make connections, draw conclusions and solve problems.

CULTURAL AND CIVIC ENGAGEMENT

Students will act purposefully, reflectively, and ethically in diverse and complex environments.

EFFECTIVE COMMUNICATION

Students will exchange ideas and information with clarity in multiple contexts.

INFORMATION LITERACY

Students will be able to recognize when information is needed and have the ability to locate, evaluate, and use it effectively.

INTEGRATING TECHNOLOGIES

Students will demonstrate fluency in the application and use of technologies in multiple contexts.

Student work from this class may be randomly selected and used anonymously for assessment of course, program, and/or institutional learning outcomes. For more information, please refer to the Dean of the appropriate School.

COURSE LEARNING OUTCOMES

Upon successful completion of the course, the student will be able to...

1. Become proficient at presenting informative and persuasive speeches
2. Relate critical thinking and problem solving principles to public speaking
3. Demonstrate the ability to research issues
4. Write and present an impromptu speech
5. Conduct an audience analysis
6. Write and deliver an informative speech, which meets the follow criteria: cites at least 2 credible sources; contains an introduction, body and conclusion; organizes body into main points using an informative organizational pattern; incorporates visual aids using multi-media technology; displays techniques of effective delivery.
7. Write and deliver a persuasive speech which meets the following criteria: cites at least 3 credible sources; contains an introduction, body, and conclusion; organizes body into main points using a persuasive organizational pattern; uses techniques of persuasion throughout the speech; incorporates visual aids using multimedia technology; and displays techniques of effective delivery.
8. Identify effective speaking techniques in contemporary and historical speeches.
9. Identify personal strengths and weaknesses in your speaking style.